

FOR IMMEDIATE RELEASE

Jetset Travelworld Group Enters Daily Deals Space with Travel Deal of the Week

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Jetset Travelworld Group has entered the online space for daily deals with the launch of Travel Deal of the Week, built by Melbourne digital agency Evolution 7. Unveiled just in time for the peak end-of-year travel season, this site offers a curated selection of exclusive holiday bargains, each on sale for a limited time only.

With the market for leisure travel on a rebound, more and more Australians are researching destinations and making bookings online. Travel Deal of the Week connects with this cohort of increasingly savvy, bargain-oriented consumers and brings the latest deals to their fingertips.

Designed to engage and inspire, the site combines stunning visuals with powerful filtering controls and deep social media integration. A pared back information architecture ensures that travel deals are always front and centre with a rotating carousel maximising promotional space for featured journeys and special campaigns.

Looking for the ultimate luxury destination, or perhaps an adventure holiday or coastal getaway? With the site's sophisticated filtering controls, users can browse by experience, destination or price range to find their dream holiday at an unbeatable discount. For JTG – who operates travel brands such as Qantas Holidays and Viva! Holidays – Travel Deal of the Week is a scalable platform that generates a steady stream of referred bookings and is bolstered by a rich and polished user experience.

Director of Evolution 7, Mack Nevill, said, "JTG really threw out the challenge to us here and we jumped at the opportunity. It's been great to work with them on this exciting product, which has catapulted them into the online travel deals space. We needed to have bulletproof execution to meet the tight deadline, and we've delivered a brilliant site that showcases travel deals in a new and exciting way for the Qantas Holidays and Viva! Holidays brands. We're thrilled to be working with JTG and look forwards to working closely on their digital properties going forwards."

About Jetset Travelworld Group (JTG)

Travel Deal of the Week is brought to you by JTG, one of Australia's largest travel wholesalers providing package holidays throughout Australia and overseas. JTG markets an extensive range of travel services covering holiday packages sold under the Qantas Holidays and Viva! Holidays brands.

<http://www.traveldealoftheweek.com.au>

About Evolution 7

Evolution 7 is a Melbourne digital agency bringing together talented creatives and developers to produce stunning, innovative, and inspiring work. We design and implement creative and unique websites, customised applications, and digital strategy. Our clients range from boutique firms to well-known Australian companies and international brands. With a proven track record and over ten years of experience, we consistently deliver work at the highest standard with diligence, passion, and skill.

<http://www.evolution7.com.au>

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Media enquiries

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